

Historic, Archive Document

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Wholesale Price List

FALL

1 9 1 7

Hardy Perennial Plants and Seeds

OUR AIM

To Grow and Sell the Kind of Plants
We Would Like to Buy Ourselves—
To Pack Them to Reach You
in the Best Possible Condition



Wm. TOOLE & SON

Hardy Plant and Pansy Farm

BARABOO,

..

WISCONSIN

SATISFACTION

If you are not entirely satisfied with any plants bought from us, return them at once at our expense and we will refund your money, together with express charges.

TERMS

Our terms are 3% discount for cash with order, 2% for cash in ten days, or thirty days net. Cash or satisfactory references must accompany orders from parties not known to us. If plants or seeds are wanted in a hurry, send cash if you are not known to us or there will be delay while we look up the references.

Express is the most satisfactory way of shipping plants. Carriage charges to be paid by the buyer.

Three plants at dozen rate, 25 at rate per 100, and 250 at rate per 1,000.

PACKING

All our plants are carefully packed in light weight boxes or packages. Usually we remove most of the dirt but use plenty of damp moss about the roots. We make no extra charge for boxes or labor of packing.

NON WARRANTY

We do not warrant in any way, express or implied, the contents or the description, quality, productiveness, or any other matter of any seeds, bulbs or plants sold by us, and we will not in any way be responsible for the crop, if the purchaser does not accept these goods on above terms, no sale is made thereof, and he must return them at once, and money will be refunded.—
Wm. Toole & Son.

Hardy Perennial Plants

We are offering a list of Hardy Perennial plants that we have found to be desirable after trial, some for cut flowers and some for decorative effect in the border.

The question of hardiness is a relative one and depends often times on the care given them. Many varieties are hardy if not allowed to form many seeds, but are greatly weakened by seed bearing so as not to live over winter.

Those flowering early in the season must have grass and weeds kept down around them and should be well cultivated so that they may form sufficient growth of foliage to carry them over the winter.

Our endeavor is to send out good strong plants, true to name and carefully labelled and packed. If we should make mistakes or if plants arrive in bad condition, let us know at once and we will try and make everything satisfactory.

Tooles' Hardy Perennial Plants

Varieties marked * best suited for cut flowers.

	Dozen	100
*Achillea ptarmica, The Pearl	\$.75	\$5.00
*Achillea ptarmica, Perrys' New Variety.....	1.00	7.00
*Achillea millefolium roseum	1.00	7.00
Alyssum saxatile compactum85	
Aegopodium podagraria variegata75	5.00
Agrostemma coronaria85	6.00
Anchusa Italica, Dropmore variety	1.00	7.00
*Anthem's tinctoria Kelwayii75	5.00
*Aquilegia Long Spurred Hybrids, 1 year85	6.00
*Aquilegia Long Spurred Hybrids, 2 year	1.25	8.00
*Aquilegia, Mrs. Scott Elliott's Strain of Long Spurred Hybrids, 1 year	1.00	7.00
*Aquilegia canadensis, 2 year	1.25	8.00
*Aquilegia chrysantha, 1 year75	5.00
*Aquilegia chrysantha, 2 year	1.25	8.00
*Aquilegia chrysantha alba75	5.00
*Aquilegia Helenae75	5.00
*Aquilegia Skinnerii85	
*Aquilegia nivea grandiflora alba75	5.00
Aster Novae Angliae85	6.00

	Dozen	100
* <i>Boltonia latisquama</i>85	6.00
* <i>Boltonia asteroides</i>85	
* <i>Campanula medium</i> mixed colors75	5.00
* <i>Campanula medium</i> , blue, white or pink85	6.00
<i>Campanula carpatica</i> , white, heavy	1.25	8.00
<i>Campanula carpatica</i> , blue, heavy	1.25	8.00
<i>Campanula pyramidalis</i> , white	1.25	8.00
<i>Campanula pyramidalis</i> , blue	1.25	8.00
* <i>Centaurea Montana</i> , blue85	6.00
<i>Centaurea macrocephala</i> , yellow85	6.00
<i>Centaurea dealbata</i> , rose	1.00	
<i>Cerastium tomentosum</i>85	6.00
* <i>Chrysanthemum leucanthemum</i> , Memorial Daisy.....	.75	5.00
* <i>Chrysanthemum June Marguerite</i>	1.00	
* <i>Chrysanthemum maximum</i> , Shasta Daisy, 1 year.....	.75	7.00
* <i>Chrysanthemum maximum</i> , Shasta Daisy, 2 year.....	1.00	7.00
* <i>Chrysanthemum latifolium</i>85	6.00
* <i>Chrysanthemum maximum</i> , Mrs. C. L. Bell85	6.00
<i>Dianthus deltoid</i> s75	5.00
* <i>Dianthus plumarius</i> , mixed colors, 1 year75	5.00
* <i>Dianthus plumarius</i> , mixed, 2 year	1.25	8.00
* <i>Dianthus barbatus</i> , mixed75	5.00
* <i>Dianthus barbatus</i> , Newport Pink85	6.00
* <i>Dianthus barbatus</i> , Scarlet Beauty85	6.00
* <i>Dianthus barbatus</i> , White85	6.00
* <i>Delphinium belladonna</i> , 1 year old75	5.00
* <i>Delphinium belladonna</i> , 2 year old	1.25	8.00
<i>Delphinium Garry-nee Dule Hybrids</i>85	6.00
<i>Delphinium Formosum</i>75	5.00
<i>Delphinium Formosum coelestinum</i>75	5.00
<i>Delphinium Chinense</i> , blue75	5.00
<i>Delphinium Chinense</i> , white75	5.00
<i>Echinops ritro</i>	1.25	8.00
<i>Edelweiss</i> , Swiss	1.00	7.00
* <i>Eupatorium ageratoides</i>85	6.00
* <i>Euphorbia corollata</i>85	6.00
<i>Eryngium amethystinum</i>	1.00	7.00
* <i>Geum astrosanguineum</i> , 2 year old	1.25	8.00
* <i>Gaillardia grandiflora</i> , 1 year75	5.00
* <i>Gaillardia grandiflora</i> , 2 year	1.25	8.00
<i>Grass</i> , Variegated Ribbon Grass75	5.00
* <i>Gypsophila paniculata</i> , single75	5.00
* <i>Helianthus rigidus</i> , Miss Mellish.....	.50	3.00
* <i>Helianthus rigidus</i> , Wooley Dodd50	3.00

	Dozen	100
Hemerocallis fulva75	5.00
*Helopsis pitcheriana75	5.00
Hibiscus, Mallow Marvels, mixed colors.....	.85	6.00
Hibiscus moscheutos, Crimson Eye85	6.00
Hollyhocks, double or single mixed.....	.75	5.00
Hollyhocks, double white, pink, red or yellow, colors separate.85	6.00
Hollyhocks, single white, pink, red or yellow, colors separate85	6.00
Hollyhocks, Allegheny flowered mixed75	5.00
*Iris, Lohengrin	3.00	20.00
*Iris, Rhein Nixie	3.00	20.00
Iris, Asiaticus50	3.00
*Iris, Aurea50	3.00
*Iris, Candicans50	3.00
*Iris, Honorabilis50	3.00
Iris, Koenig50	3.00
Iris, Lord Salisbury50	3.00
Iris, Lord Grey50	3.00
*Iris, Mme. Chereau50	3.00
*Iris, Silver King50	3.00
Iris, Smoke50	3.00
*Iris, Sibirica Orientalis50	3.00
*Iris, Sibirica alba50	3.00
Iris, mixed varieties50	2.50
Liatris scariosa85	6.00
Linum perenne75	5.00
Lythrum roseum superbum, 2 year old	1.00	7.00
*Lychnis chalconica75	5.00
Lychnis Haageana75	5.00
Myosotis50	3.00
Monarda didyma scarlet75	5.00
Monarda didyma rosea75	5.00
Monarda didyma salmonea75	5.00
Monarda didyma violacea75	5.00

*Peonies, divisions, 3 to 5 eyes

	Each	Dozen
Avalanche,50	5.00
Duchess de Nemours25	2.50
Couronne d'Or35	3.50
Edulis Superba25	2.50
Felix Crousse40	4.00
Festiva Maxima30	3.00
Mad ds Verneville25	2.50
Mad. Emille Gaille60	6.00

	Each	Dozen
Marie Lemoine30	3.00
Modeste Guerin40	4.00
Mons. Jules Elie60	6.00
Officinalis Smithii25	2.50
Rubra Superba40	4.00
	Dozen	100
*Papaver nudicaule75	5.00
*Penstemmon barbatus Torreyii75	5.00
*Platycodon grandiflorum white or blue.....	.75	5 00
*Platycodon mariesii75	5.00
*Pyrethrum hybridum, 1 year old75	5.00
*Pyrethrum hybridum, 2 year old	1.25	8.00
*Pyrethrum uliginosum85	6.00
Ranunculus repens fl. pl.75	5.00
*Rudbeckia purpurea75	5.00
Salvia azurea grandiflora85	6.00
Sedum spectabile85	6.00
Silphium laciniatum (Compass plant)	1.25	8.00
Spiraea ulmaria fl. pl.85	6.00
Stachys lanata85	6.00
*Stokesia cyanea, blue85	6.00
*Sweet William, see Dianthus barbatus.		
*Tritoma Pfitzerii	1.25	8.00

There is a steadily increasing demand for perennials from lovers of flowers. Hardy plants are adapted to a more natural or informal style of gardening. They fill the oft repeated desire for "something that does not need replanting every year," and there is an endless variety to choose from as to color, time of flowering, and height and style of growth.

Hardy perennial plants are profitable for the florist to handle because there is little chance of loss. Many of the kinds will return a big profit from the cut flowers if the plants remain unsold, and the plants still remain for another season's sales.

Early planting in the fall is advisable so that new roots may anchor themselves in the soil before winter weather sets in.

Pansy Seed

Tooles' Giant Prize Strain

This strain contains the best pansies we know how to produce. Besides colors and shades of our own selection it contains such novelties and varieties from other growers as we have found worth while after careful trials.

Our endeavor is to combine a wide range of bright and pleasing colors with large size flowers, heavy substance of petals, together with an attractive round flower, many of which are ruffled and lightly fringed.

It will produce flowers of large size, splendid form and substance and in the widest range of shades and colors. **Packet, 20c.; trade packet of 1,000 seeds, 40c.; $\frac{1}{8}$ -oz., 90c.; $\frac{1}{4}$ -oz. \$1.25; 1 oz., \$5.00.**

10. Blue Shades—This is a mixture of all blue and purple varieties of pansies.

20. Black Pansies.

30. Brown Shades.—This is a mixture of the beautiful brown varieties of pansies.

50. Red Shades.—All of the showy red and purple kinds are combined in this mixture.

60. White Mixture.—All of the different varieties of white flowered pansies are to be found in this mixture.

70. Yellow Shades.—Into this mixture we put equal parts of the various shades of yellow pansies.

80. Fancy Varieties.—All the fancy edged varieties such as Freya, Silver Edge, Fire King, etc., are included in this very popular mixture.

100—Masterpiece.—Large curled and ruffled flowers in wide range of colors, mostly with large dark center markings.

Any of the above mixtures or varieties, **packet, 20c.; trade packet of 1,000 seeds, 40c.; $\frac{1}{8}$ -oz., \$1.25; 1 oz., \$5.00.**

Leaflet on pansy culture sent free on request.

A Real Novelty in Pansies

Pansy, William Toole, Sr.—This is a new pansy which we have originated and now offer for sale for the first time. We believe this is the largest white variety of pansy grown, and in addition the perfectly round flowers are beautifully fringed. We have found it especially attractive and free flowering when grown in the greenhouse in winter for cut flowers.

Packet of 100 seeds, 25c.; 5 packets \$1.00.

Hardy Perennial Flower Plants

The following seeds of hardy perennial flowers have all been grown on our own farm. All are fresh seed of good germination. Unless otherwise noted a trade packet contains about 1,000 seeds.

	Trade Packet
Anchusa Italica Dropmore variety, 250 seeds.	\$.25
Anthemis Tinctoria Kelwayii,25
Cerastium Tomentosum, Snow in Summer,25
Shasta Daisy Alaska.40
Memorial Daisy25
Delphinium Belladonna, light blue, Oz. \$2.5040
Dianthus Plumarius, single and double mixed15
Liatris, Blazing Star25
Gaillardia Grandiflora, mixed,15
Linum Perenne,10
Lobelia Cardinalis,25
Lychnis Chalcedonica,15
Papaver Orientale15

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